



POUCHIT[®]

REPLACE REDUCE RECYCLE

THE GAME CHANGER for Europe!

POUCHIT® is the revolutionary dispenser and packaging system for liquid cosmetic products, soaps, shower gels, shampoos as well as cleaning and disinfecting agents.

The innovative combination of a durable dispenser box and a replacement cartridge, in the form of an ultralight and recyclable stand-up pouches, **POUCHIT® offers THE SOLUTION** for ecological challenges of the present and future, in the field of cosmetics and detergent packaging.

- ✓ **Patent** pending!
- ✓ **Crisis proof**, resource-saving, **recyclable** and versatile!
- ✓ Fully customizable bag and box!
- ✓ Easy, **intuitive handling** and quick bag replacement!
- ✓ **Real sustainability** – no greenwashing!





The POUCHIT® Spout

As so often happens, innovations are in the details...

The POUCHIT® Spout, **protected by an EU design patent** and developed in-house, makes a crucial difference!



On the one hand, due to its special design, it allows **the bag to sit firmly and securely** in the box without torsion. The box lid and spout fit together **like a lock and key**.



Once the bag is firmly secured in the closed box, the cap of the bag is taken off and releases the thread, it is ready to have the pump screwed on.



Finally, the attached pump ensures **the waterproof closure of the box**.



With tool adjustments, the spout **runs on conventional filling systems**.

Mono bag instead of multilayer!

All components of the POUCHIT® bag (lid, spout, foil) can be made of one single material.



RECYCLE

The end consumer starts the recycling process **by throwing it in the yellow bin**. Sorting systems **automatically detect the mono-material** and send it to the recycling process.



REDUCE

With a **capacity of 350 ml**, the total weight of the bag is **only 13 g**. The POUCHIT® replacement bag beats every conventional bottle by far in terms of material use! Other **individual bag sizes** are also possible.



corresponds to
the packaging law
**\$21 - recycle
& reduce**



REPLACE ✓



Advantages over refill systems

- ✓ Higher **product safety** & much **more hygienic**
- ✓ **Airless** process:
 - ✓ **No contact** with oxygen
 - ✓ **No oxidation**
 - ✓ **No yeasts and germs** from the ambient air
- ✓ Less preservative in the contents
- ✓ Always an **unadulterated original product**, as there is no mixing with residues/foreign products
- ✓ No spilling, squeezing or pressing
- ✓ Emptying of **up to 99% residuals**
- ✓ **No more** dirty and uncleaned refill containers

Branding & diversity? Obviously!

White bag, pink pump or yellow box
with a multicolour label?

Bold design!? Possible if would you like! **There are no limits** to individual branding and **the promotion of your brand**.

In addition to the **unlimited design options** for the bag, there is also the option of the individual printing on the POUCHIT® box, colouring or making it from semi-transparent material.



Adjustments
to the POUCHIT®
box can also
be made.



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Attachments & wall mount

What's in it for you?

For use in the shower, above a basin, sink and in public places, with a specially developed and high-quality wall mount (no drilling necessary!), which ensures a snug fit and secure hold.

Can there be a little bit more?

In addition to the cosmetic pump, POUCHIT® also offers spray pump attachments with a handpiece. These have been designed primarily for the use of liquid cleaning agents and disinfectants that are managed manually.

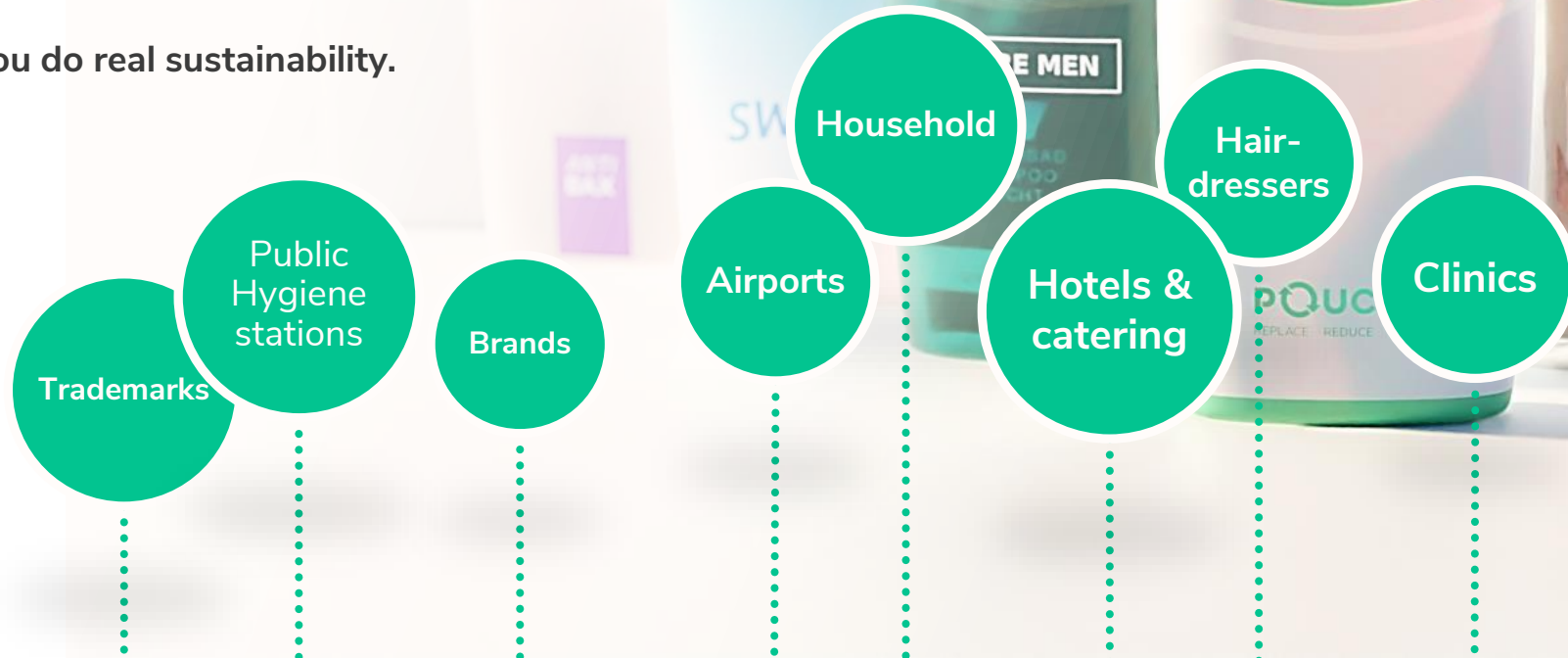


Fields of application = everywhere!

In addition to private households, POUCHIT® is also a clear benefit for hairdressers, hotels and restaurants, airports, public hygiene stations, hospitals and many other areas of application.

Thanks to various bag and box sizes and shapes, POUCHIT® can be taken to almost any location and adapted to local conditions and needs quickly, flexibly and without much effort.

POUCHIT®, that's how you do real sustainability.





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